

VISITOR DATA CAPTURE FORM LEADSCAN ORDER FORM – ADI Team Congress 2019

Our LeadScan systems help connect buyers and sellers by providing you with additional data on visitors to your stand. A simple scan of each attendee's registration badge unlocks valuable contact information that's linked to the barcode on every attendee's badge.

Small, handheld scanners that store all your leads in its internal memory, giving you a convenient, portable, wireless form of lead storage.

The hand-held barcode scanner system is simple and easy to use. At the end of the event we will retrieve sales leads you have scanned and supply data to you via email within 5 working days of the end of the event.

OPTION ONE – Standard Scanning



Collect Vital Attendee Information

- A simple scan of each attendee's ID registration badge unlocks the valuable contact information that's linked to a barcode on every attendee's badge

Follow up with prospects faster

- Easily identify key sales and marketing actions required after the show that are vital to closing business

OPTION TWO – Advanced Scanning with 'call to action' sheet

PIC 1



PIC 2



Collect Vital Attendee Information

- A simple scan of each attendee's ID registration badge unlocks the valuable contact information that's linked to a barcode on every attendee's badge

Identify potential leads

- Get the customised demographic and sales data you need to qualify prospects fast and analyse your tradeshow ROI. A list of 20 barcodes that you can assign to any type of call to action can be associated with each attendee that you scan

Follow up with prospects faster

- Easily identify key sales and marketing actions required after the show that are vital to closing business

(* depending on event type the actual product supplied may vary from the picture shown).

| KEY FEATURES | Standard LeadScan | Advanced LeadScan |
|-----------------------------------------------------------------------------------------------------|-------------------|-------------------|
| Easy to use "no touch" scanning technology for fast lead collection | ✓ | ✓ |
| Customised sales and call to action features | | ✓ |
| Number of leads stored | 2,000 | 4,000 |
| Automatic time-stamp of each registration | ✓ | ✓ |
| Self-powered with batteries | ✓ | ✓ |
| Portable, wireless form of lead storage that you can take with you wherever you go during the event | ✓ | ✓ |

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Please enter your company and stand information (please write clearly)

Exhibitor Name: _____ Contact Person: _____

Address: _____
 _____ City: _____

Post Code: _____ Country: _____

PO number (if any) _____ Phone: _____ Stand No: _____

Email: _____

| Description | Rental Period | Standard Price | Quantity | Sub Total |
|------------------------------------------------|---------------|-------------------------------|----------|-----------|
| LeadScan Standard Per event | Per event | <input type="checkbox"/> £230 | 1 | |
| Rental per additional scanner | | <input type="checkbox"/> £120 | | |
| LeadScan Advanced with Call 2 Action Per event | Per event | <input type="checkbox"/> £270 | 1 | |
| Rental per additional scanner | | <input type="checkbox"/> £140 | | |
| | | | | |

Please return this form to the email address below, if you want to pay over the phone by card call the number **or request BACS** or complete your credit card details.

If the address is different to above please state below

Credit Details: Name on card: _____

Credit card number: _____

Expiry Date _____ **Security code (3 digits)** _____

Note: Any item requested on site will be supplied subject to availability but will incur a surcharge of 25% of the standard price and payable immediately.

Sub Total

VAT(20%)

TOTAL

Please sign and email this agreement back and we will send you the invoice:

If you have any questions contact us on the below options:

Index Group,
 59 Pound Street
 Carshalton
 Surrey, SM5 2NH
 Phone: 0845 612 3640
 Email: info@regbox.co.uk

Agreement I understand that I am responsible for the proper use and safe keeping of the LeadScan system covered by this agreement and that I will be liable for the loss of or damage to this equipment in the amount of £350 per unit. I agree to pick-up and sign for the equipment on-site at main Registration Desk (exhibitor LeadScan pick-up area) during exhibition build up days. I also agree to return the equipment to the same area at the end of the event to offload and receive sales leads download report (supplied within 5 working days via email only) I understand that payment is due at the time the order for equipment and services is placed. I agree that Index Group shall not be liable for any special, incidental, or consequential damages arising from the loss of lead information as related to Index Group equipment. I understand that delegates at the point of Congress booking may opt out of providing consent for their contact details to be supplied to companies who have scanned their badge. In addition I understand that Index Group must receive cancellation requests in writing, at the address on this agreement, no later than 14 business days prior to the opening day of the event. Requests for cancellation that are received by this deadline will be refunded in the amount equal to 75% of the total price of the order. No cancellation requests or refunds will be accepted after this deadline.

Please sign below and email back on: info@regbox.co.uk

Name: (Credit Card Holder or Authorised Signatory)

Signature:

Date:

Credit card registered address if different to above: